



PARTNERSHIP PROGRAM

WWW.SNAKERIVERBMX.COM

Track Operator: Geordyn Bott (208-223-2963)
1860 E 65th South, Idaho Falls, ID

SNAKE RIVER BMX

Our History

Snake River BMX was started in the late 70's with the help of Stan Murdock. Since then, we have been at three different locations in Idaho Falls. Most recently, in 2022, we moved from Beaches Corner to Sandy Downs and currently lease property from the City of Idaho Falls.

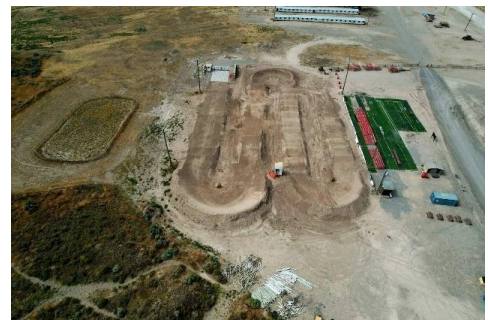
We are a 501c3 Non-Profit fully operated with the help from volunteers and donations.

With the help of our great volunteers and donations from the community like you, we earned the Idaho State Final Championship Race in 2022 & 2023.



Facility

Our facility is located at Sandy Downs, in Idaho Falls, with ample parking spots that can accommodate a USA BMX National and/or Gold Cup Championship event. We offer dry overnight camping.



What We Do

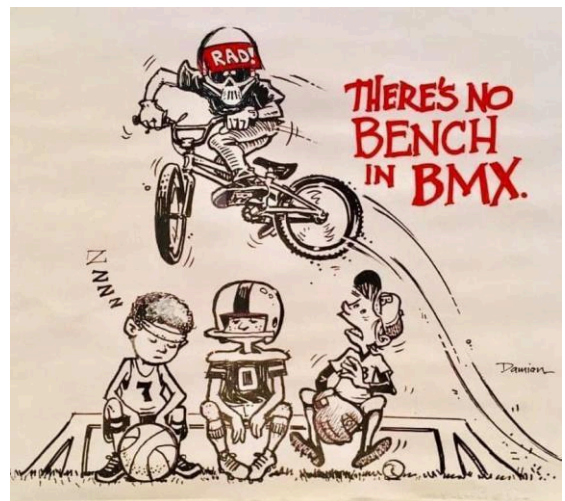
We race Bicycle Motocross known as BMX. Our ages range from 1 to over 65 years of age. Our race season begins in May and runs until the end of October. Current race days are Thursdays and Saturdays.

We offer a family environment of fun and racing where parents are able to practice with their children and race on the same day.

We also rent the track out for parties, team practices, and clinics.

We support local bike shops and businesses.

We offer rider beginner leagues for kids and adults who want to learn the sport. Race bike and helmet rentals are available.



THE SPORT OF BMX & SNAKE RIVER BMX

1. BMX is one of the fastest growing sports in the Nation.
2. SNAKE RIVER BMX is fully operated by VOLUNTEERS.
3. SNAKE RIVER BMX is a 501c3 Non-Profit.
4. There's NO BENCH IN BMX, everyone races.
5. Fathers, Mothers, Children, and Grandparents can all race together.
6. BMX has different Classifications:
Strider, Novice, Intermediate, Expert, Girl, Pro, Class, and Cruiser.
7. USA BMX has over 300 sanctioned tracks across the nation, Snake River BMX is one of them.





PARTNERSHIP LEVELS

- **GOLD CUP PACKAGE** | \$1,000
 - ☐ 36x84 Jumbo Sign with Company Logo
 - ☐ Your Company Announced at Every 2025 Snake River BMX Race
 - ☐ Logo and link on Facebook and www.snakeriverbmx.com
 - ☐ Snake River BMX Hoodie (1) or Shirt (2)
- **STATE FINAL PACKAGE** | \$800
 - ☐ 36x72 Jumbo Sign with Company Logo
 - ☐ Your Company Announced at Every 2025 Snake River BMX Race
 - ☐ Logo and link on Facebook and www.snakeriverbmx.com
- **DISTRICT PACKAGE** | \$600
 - ☐ 24x60 Sign with Company Logo
 - ☐ Your Company Announced at Every 2025 Snake River BMX Race
 - ☐ Logo and link on Facebook and www.snakeriverbmx.com
- **STRIDER PACKAGE** | \$300
 - ☐ Logo and link on Facebook and www.snakeriverbmx.com
- **START HILL PACKAGE** | Other
(Cash Donation, Gift In-Kind, Labor, Materials, Services)
 - ☐ Company (or Person) Listed on Partnership Banner for Snake River BMX Big Weekend



RACE SCHEDULE

Race Projections and Partnership Program Exposure

RACE SEASON IS FROM MAY THROUGH THE END OF OCTOBER.

RACE/EVENT	FREQUENCY	RIDERS	GUESTS	TOTAL
TUESDAY PRACTICE	WEEKLY	95	205	300+
THURSDAY RACE	WEEKLY	50	100	150+
SATURDAY RACE	WEEKLY	95	205	300+
BOB WARNICKE SCHOLARSHIP RACE	ANNUAL	95	205	300+
RACE FOR LIFE	ANNUAL	95	205	300+
EARNED DOUBLE	ANNUAL	125	375	500+
STATE QUALIFIER DOUBLE POINT RACE	ANNUAL	225	700	925+
STATE FINAL CHAMPIONSHIP RACE	ANNUAL	350	850	1200+
BREAST CANCER AWARENESS RACE	ANNUAL	95	205	300+

BOB WARNICKE SCHOLARSHIP RACE- The Warnicke Scholarship Race was created to help fund The Bob Warnicke Memorial Scholarship Fund which assists students and their families in meeting the costs of undergraduate college education, trade school, etc.

RACE FOR LIFE- USA BMX & BMX Canada are among the top fundraisers for the Leukemia & Lymphoma Society. Each year, riders gather donations and raise funds for this worthwhile cause. The Race For Life Series was started in 1981 to help a fellow BMXer diagnosed with leukemia.

BREAST CANCER AWARENESS RACE- Shannon Wilker foundation was created to honor Shannon Wilker. She passed away from breast cancer on July 20, 2011. She was a wonderful wife, mother, grandmother, and friend to all that knew her. Her strength and compassion for others guide us every day.

TRACK UPGRADE GOALS

We moved to Sandy Downs in April 2022 and built a new track after being at another location for almost 40 years. In the first year, we installed a new start hill, fencing, and were donated a new registration building. We set the groundwork for some much-needed upgrades and improvements. We earned the State Final Championship for Idaho in 2023 and hope to continue improving our track to make it a first-class facility.

Projects that we need to complete include:

1. BLACK TOP (\$20,000)
2. COVERED STAGING/START HILL (\$10,000)
3. BLEACHERS (\$10,000)
4. FENCING (\$10,000)
5. TRACK SURFACE PREP (\$6,000)
6. PAVED CORNERS (\$60,000)



PARTNERSHIP LEVELS AT SNAKE RIVER BMX

On behalf of _____ I hereby commit to
a financial/ in-kind partnership with Snake River BMX at the level of:

_____ Gold Cup Package \$1,000 Initial Year

_____ State Final Package \$800 Initial Year

_____ District Package \$600 Initial Year

_____ Strider Package \$300

_____ Start Hill Package \$Other (see below)

❖ The estimated value for Chrome/Other donated to Snake River BMX is as follows:

Cash Donation \$	
Gift In-Kind \$	
Labor \$	
Materials \$	
Services / Other \$	
Total Donations \$	

Name: _____ Title: _____

Company/ Organization: _____

Phone Number: _____ E-Mail Address: _____

Signature: _____ Date: _____

Please complete the above form & contact Geordyn Bott for pick up or send a check made payable to Snake River BMX to P.O. Box 2076, Idaho Falls, ID 83404.

Would you like a Receipt of Charitable Donation? _____

The Snake River BMX Association is a recognized 501(c)(3) not-for-profit organization.

Federal ID number: TIN 82-040499



CONTACT US



WWW.SNAKERIVERBMX.COM



[@SNAKERIVERBMX](https://www.facebook.com/SNAKERIVERBMX)



[@SNAKERIVERBMX](https://www.instagram.com/SNAKERIVERBMX)



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