



## PARTNERSHIP PROGRAM



[WWW.SNAKERIVERBMX.COM](http://WWW.SNAKERIVERBMX.COM)

Track Operator: Casey Christensen (435-764-7086)  
1860 E 65th South, Idaho Falls, ID

# Snake River BMX

## Our History

Snake River BMX has been in East Idaho for over 40 Years.  
Stan Murdock helped create Snake River BMX in the late '70s.  
We have been located at three different locations in Idaho Falls.  
In 2022 we moved from Beaches Corner to Sandy Downs.  
2022 we leased property from The City of Idaho Falls.  
We are a 501c3 Non-Profit fully run off volunteers and donations.  
We earned the Idaho State Final Championship Race in 2022 & 2023.



## Facility

Our facility is located at Sandy Downs.  
We have a huge facility with over 500 parking spots.  
We have an area set for a Strider/Pump Track.  
We are big enough for a National and Gold Cup Final.  
We offer dry overnight camping.  
Our track is 1200 Feet Long.  
Our location is on the outskirts of Idaho Falls



## What We Do

We race Bicycle Motocross known as BMX.  
Our ages range from 1 to over 65 years of age.  
Race from April until the end of October.  
Offer a family environment of fun and racing.  
Rent the track out for parties.  
Reach kids who do not fit in in other sports.  
Race every Tuesday and Thursday.  
We support local bike shops and businesses.  
Rider's league is for kids who want to learn the sport.  
Offer clinics for beginners and advanced riders.  
Donations to Ronald McDonald House.  
Every kid gets to race, no one is turned away.  
Offer rental bikes and helmets for those in need.

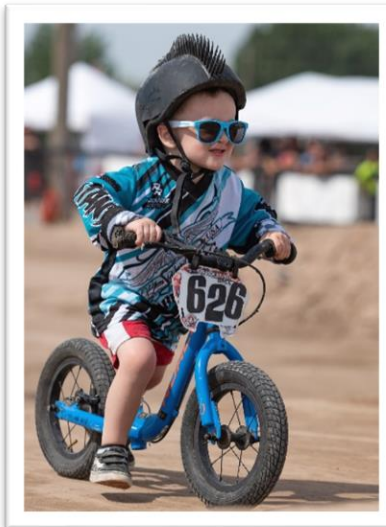


## THE SPORT OF BMX & SNAKE RIVER BMX

1. BMX is one of the fastest growing sports in the Nation.
2. SNAKE RIVER BMX is fully run by  
VOLUNTEERS.
3. SNAKE RIVER BMX is a 501c3 Non-Profit.
4. There's NO BENCH IN BMX, everyone races.
5. Fathers, Mothers, Children, and Grandparents  
can all race together.
6. BMX has different Classifications:  
Strider, Novice, Intermediate, Expert, Girl, Pro,  
Class, and Cruiser.
7. USA BMX has over 300 sanctioned tracks across the nation,  
Snake River BMX is one of them.







## PARTNERSHIP LEVELS

- **GOLD CUP PACKAGE | \$1000**
  - Feather Flag with Company Logo
  - 36x84 Jumbo Sign with Company Logo
  - Your Company Announced at Every 2023 Snake River BMX Race
  - Logo and link on Facebook and [www.snakeriverbmx.com](http://www.snakeriverbmx.com)
- **STATE FINAL PACKAGE | \$600**
  - 36x84 Jumbo Sign with Company Logo
  - Your Company Announced at Every 2023 Snake River BMX Race
  - Logo and link on Facebook and [www.snakeriverbmx.com](http://www.snakeriverbmx.com)
- **DISTRICT PACKAGE | \$400**
  - 24x72 Sign with Company Logo
  - Your Company Announced at Every 2023 Snake River BMX Race
  - Logo and link on Facebook and [www.snakeriverbmx.com](http://www.snakeriverbmx.com)
- **STRIDER PACKAGE | \$300**
  - Logo and link on Facebook and [www.snakeriverbmx.com](http://www.snakeriverbmx.com)
- **START HILL PACKAGE | Other**  
(Cash Donation, Gift In-Kind, Labor, Materials, Services)
  - Company (or Person) Listed on Partnership Banner for Snake River BMX Big Weekend



## 2023 RACE SCHEDULE

2023 Race Projections and Partnership Program Exposure

2023 RACE SEASON IS FROM APRIL/MAY THROUGH THE END OF OCTOBER.

RACE/EVENT	FREQUENCY	RIDERS	GUESTS	TOTAL
TUESDAY RACING	WEEKLY	95	205	300+
WED PRACTICE	WEEKLY	50	100	150+
THURSDAY	WEEKLY	95	205	300+
BOB WARNICKE SCHOLARSHIP RACE	ANNUAL	95	205	300+
RACE FOR LIFE	ANNUAL	95	205	300+
EARNED DOUBLE	ANNUAL	125	375	500+
STATE QUALIFIER DOUBLE POINT RACE	ANNUAL	225	700	925+
STATE FINAL CHAMPIONSHIP RACE	ANNUAL	350	850	1200+
BREAST CANCER AWARENESS RACE	ANNUAL	95	205	300+

**BOB WARNICKE SCHOLARSHIP RACE-** The Warnicke Scholarship Race was created to help fund The Bob Warnicke Memorial Scholarship Fund which assists students and their families in meeting the costs of undergraduate college education, trade school, etc.

**RACE FOR LIFE-** USA BMX & BMX Canada are among the top fundraisers for the Leukemia & Lymphoma Society. Each year, riders gather donations and raise funds for this worthwhile cause. The Race For Life Series was started in 1981 to help a fellow BMXer diagnosed with leukemia.

**BREAST CANCER AWARENESS RACE-** Shannon Wilker foundation was created to honor Shannon Wilker. She passed away from breast cancer on July 20, 2011. She was a wonderful wife, mother, grandmother, and friend to all that knew her. Her strength and compassion for others guide us every day.



## 2023 TRACK UPGRADE GOALS

We moved to Sandy Downs in 2022 after being at a location for almost 40 years. In April 2022 we started to build the new track at our new location. In the first year, we installed a new start hill, fencing, and were donated a new building. We set the groundwork for some much-needed upgrades and improvements for our 2023 season. We have earned the 2023 State Final Championship for Idaho, with this we would like to work towards the following upgrades:

1. NEW BUILDING REMODEL (\$5,000)
2. TRACK REBUILD BY USABMX PROFESSIONAL TRACK BUILDER (\$7,500)
3. BLACK TOP (\$15,000)
4. COVERED STAGING (\$5,000)
5. BLEACHERS (\$10,000)
6. FENCING (\$10,000)
7. TRACK SURFACE PREP (\$6,000)
8. PAVED CORNERS (\$30,000)



## PARTNERSHIPS LEVELS OF SNAKE RIVER BMX

On behalf of \_\_\_\_\_ I hereby commit to  
a financial/ in-kind partnership with Snake River BMX at the level of:

\_\_\_\_\_ Gold Cup Package \$1000 Initial Year | \$900 Renewal (if applicable)

\_\_\_\_\_ State Final Package \$600 Initial Year | \$500 Renewal (if applicable)

\_\_\_\_\_ District Package \$400 Initial Year | \$300 Renewal (if applicable)

\_\_\_\_\_ Strider Package \$300

\_\_\_\_\_ Start Hill Package \$Other (see below)

❖ The estimated value for Chrome/Other donated to Snake River BMX is as follows:

Cash Donation \$	
Gift In-Kind \$	
Labor \$	
Materials \$	
Services / Other \$	
Total Donations \$	

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company/ Organization: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete the above form and bring it in or send it back along with your donation (if check –  
pleasemake payable:) to Snake River BMX to the following address:

Snake River BMX  
P.O. Box 2076  
Idaho Falls, Idaho 83404



Would you like a Receipt of Charitable Donation? \_\_\_\_\_

The Snake River BMX Association is a recognized 501(c)(3) not-for-profit organization.

Federal ID number: TIN 82-0404999.



## CONTACT US



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**435-764-7086 TRACK OPERATOR- CASEY CHRISTENSEN**



**1860 E 65th South Idaho Falls, ID United States 83404**

### MOTO MOMS PRAYERS

LORD I PRAY AS THEY RACE TODAY  
PLEASE BE THEIR GUIDE AND LEND  
THE WAY  
PLEASE KEEP THEM SAFE THROUGH  
THE STRAIGHTS AND BERMS  
OVER EVERY HILL AND REALLY TIGHT  
TURNS  
LET THEM CROSS THE FINISH LINE  
AT THEIR OWN PACE  
MOMMA DOESN'T CARE IF IT'S FIRST  
OR LAST PLACE